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PATENT

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In Re Application of:

Richard G. Rebh

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METHODS AND SYSTEMS OF INTERACTIVE ADVERTISING

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POWER OF ATTORNEY WITH REVOCATION

Revoking any and all powers of attorney heretofore given in the matter of the aboveentitled application, the undersigned sole inventor in the above-identified application, hereby appoints the attorneys listed below of the firm of WOODCOCK WASHBURN LLP, One Liberty Place - 46th Floor, Philadelphia, Pennsylvania, 19103, as attorneys for applicant, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

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Send all future correspondence and address all telephone calls to:

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June 22, 2004

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